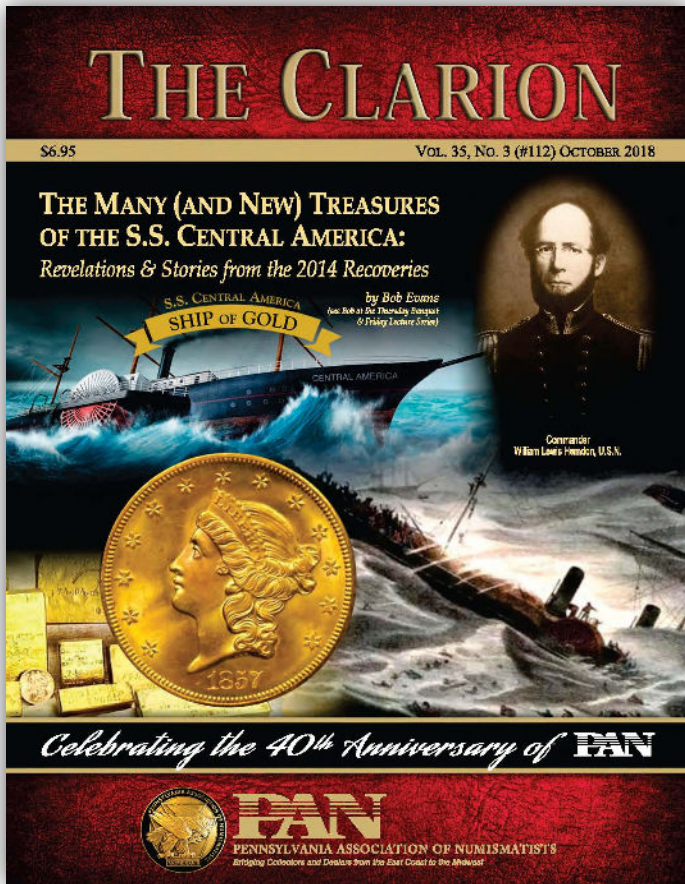


# Is Your Business Being Heard?



Hello,

My name is Richard C. Jewell. I am the editor of PAN's award winning journal The Clarion. In order to produce a quality magazine three times a year we need a number of things to occur.

- 1) well written and researched articles.
- 2) advertisers to help supplement the printing cost.
- 3) members to subscribe to the journal.

We have over seven hundred members, dealers and clubs in more than 25 states and provinces but we need your advertisement support to help continue the publication of our fine journal. Won't you consider placing an ad in a single issue or a full year (three issues)?

Email your ad copy to [rcj2543@earthlink.net](mailto:rcj2543@earthlink.net)

Don't have anything ready? We can create an ad for you. Send us what you have.

Send your check made out To PAN to my attention at 2543 Glenwood Drive, Wexford, PA 15090

Thank you for you consideration and support of PAN,

*Richard C. Jewell*

Clarion Editor

## CLARION - ADVERTISER INFORMATION

Electronic files and high-resolution (300 dpi) images or PDF files are preferred. Don't have an ad ready to print? Our graphic designers can create an ad for you. You can also use it for other advertising. We'll send it to you!

### CONTRACT RATES – Effective January 1, 2019

Size		1 Issue	2 Issues	3 Issues
Full Page	(7.25" x 9.5")	\$310	\$460	\$660
Half Page	(7.25" x 4.5")	\$210	\$260	\$360
Quarter Page	(3.25" x 4.5")	\$160	\$185	\$210
Eighth Page	(3.25" x 2.25")	\$60	\$75	\$100

### CHECKS PAYABLE TO:

**PAN**  
Attn: Rich Jewell  
2543 Glenwood Dr.  
Wexford PA 15090

Advertising on the outside back cover, inside front cover, or inside back cover is available, subject to prior arrangement. For a fee advertisers may insert flyers in the envelopes in which the Clarion is mailed.

### DEADLINES

Issue Date	Ad Copy Before
May	April 1
October	September 1
January	November 1

**ADVERTISING BENEFITS** All or part of your ad will be included in the PANeNEWS, electronic newsletter with more than 1,600 subscribers.